

WAEDA Board Meeting Minutes
January 19, 2017
Lewis and Clark Interpretive Center

Directors in Attendance: Paul Sannes, Rachel Retterath, Donna Sommer

Others in Attendance: Tana Larsen, Joan Zimmermann, Alyssa Meier

The meeting was called to order by Paul Sannes.

The minutes from the December 16 meeting were not available and so were tables to the next meeting.

Financial Statement was reviewed. Rachel moved to approve, Donna seconded. Motion carried.

Monument Sign – Tana announced that the \$50,000 from one cent sales tax funds had been approved by the city commission on 12/12/16 and check has been received. Other four sponsorships have been secured at \$10,000 each from ADM, GRE, Farmers Security Bank and AE2S. Brad Rinas from the school will sign contract with Indigo Signs. ETA of sign is April 2017. Tana has send emails to sponsors with invoice and request for logos. There has been other interest in sponsorship and these businesses might be given opportunities to sponsor brick or landscaping.

Education/Seminars/Meetings – Tana received a scholarship from EDND for \$250 to take part in a Nonprofit Certificate Program through Strengthen ND. Tana has been active with Civic Club and helped chair the successful Santa Party and was nominated to be secretary for 2017.

Marketing – An ad was placed in the Sakakawea Country tabloid.

WAEDA Facebook - Tana has started a page on Facebook and has program information on there from USDA, NDSU Extension Center for Community Vitality, Small Biz Survival and Extension. She asked directors to look through the information.

Membership - Tana is going to send out a letter and email regarding membership. She is looking into a PayPal option for paying dues. Rachel offered to help draft the letter. Discussed dues. Rachel moved to have a corporate rate of \$300, along with business rate of \$150 and individual of \$50. Donna seconded. Motion carried.

Annual Meeting - suggested date is February 16 at 7:00 pm. Discussed agenda and speakers. Rachel will follow up on trying to get Governor Burgum. Meeting date will depend on speaker availability.

WRT Denim Days – Tana requested support from WRT for Riverboat Days. A \$100 donation was received and passed on to the committee.

In Progress projects – Tana reviewed several projects she is working on with community entities.

New Housing Incentive – Tana presented an application from a new resident. Rachel moved for approval. Donna seconded. Motion carried. Tana has updated coupons for the packets.

Community Roundtable – Tana has send out invitation to community to attend. She is hoping to have it monthly. First one will be Wed Jan 25 at the Lewis and Clark Interpretive Center.

Conferences – there are several upcoming conferences Tana would like to attend – ND Housing Finance Agency Statewide Housing Conference Feb 6-8 and ND Travel Industry Conference April 17-19. Both are in Bismarck. Cost is \$160 each. Donna moved to allow Tana to attend. Rachel seconded. Motion carried.

Community Impressions Program – this would be through NDSU and we would partner with another city. Cost is still unknown. Tana would like to discuss at the roundtable to see if there is interest in the community.

Small Business Administration – WAEDA is hosting a workshop on Jan 23 to discuss business resources and succession planning.

Partnership Opportunities – Tana provided information on a couple of membership partnership opportunities that were presented to her. Rachel moved to renew membership with EDND for \$150 but decline associate membership with ND Tourism Alliance Partnership as this would not apply to our role. Donna seconded. Motion carried.

City Commission – Tana will be attending the meetings and inform the commission on what WAEDA is doing.

Newsletter – Tana informed the board that the second edition of the newsletter was sent out today.

There being no further business the meeting adjourned.

Next meeting will be Monday February 20 at 3:30.

Respectfully Submitted,

Donna Sommer