

WAEDA Board Meeting Minutes
March 20, 2017
Lewis and Clark Interpretive Center

Directors in Attendance: Newly Voigt, Paul Sannes, Rachel Retterath, Donna Sommer

Others in Attendance: Tana Larsen, Joan Zimmermann, Alyssa Meier, Kevin Kirkey

The meeting was called to order by Newly Voigt.

The minutes from the February 20 meeting were reviewed. Donna moved to approve, Paul seconded. Motion carried.

Financial Statement was reviewed. Paul moved to approve, Rachel seconded. Motion carried.

Update on ND State Parks & Washburn Impact – Kevin Kirkey spoke on where things were at in the legislature for funding and talked about exhibits and events that were scheduled for the summer.

Monument Sign – Tana announced that the sign was to be installed the week of March 27. They are waiting on the Daktronics board to be delivered. Message board training will be March 23. A business had shown an interest in donating funds for the landscaping, but wanted recognition placed on the sign, which we are unable to do. Because of this, they have decided not to donate. There may be an additional cost for the vinyl for the sponsor plaques that wasn't in the original bid. Tana will call Indigo Signs to discuss more. Concrete has been donated by GRE, so this will bring the price down so we may have enough funds even if we have to pay the additional vinyl cost. The school has requested guidelines and a draft has been put together based on other area community signs. Tana will welcome any suggestions on this.

Education/Seminars/Meetings – Tana will attend the Inspiring Legendary Leaders meeting on April 11 and the ND Travel Industry Conference April 17-19. There is some training coming up for APUC Fiscal Agents which she may attend. If we were a fiscal agent, there is potential of a fee being received for being the agent.

Marketing – Tana has submitted an application to the Lodging Tax Fund. The meeting will be Tuesday March 21. Funds would be used for city map and community information brochure.

Economic Development - Tana send a letter to legislators showing WAEDA support for the Lewis and Clark Interpretive Center.

Senior Housing – Tana is working with a party looking at a project for Senior Housing and has directed him to work with Megan Laudenschlager with Strengthen ND.

Sales and Use Tax Funding Requests – Tana has submitted requests for Director Position funding and the Store Front Grant program being developed. These will be reviewed at the Tuesday meeting along with the Lodging Tax application.

Renaissance Zone – Joan mentioned there may be an opportunity to add blocks to the zone. The board encouraged her to pursue this.

Marketing Hometown America – facilitator training was today with 6 facilitators. They will attend April meetings of community organizations to let the know what it is about.

Membership – Donna had given Tana a list of dues paid members. Tana will send out another notice.

New Housing Incentive – Tana presented an application from a new resident. Rachel moved for approval. Paul seconded. Motion carried.

Community Roundtable – next one scheduled for March 22.

Vision West Conference – Tana will be hosting this meeting at the Lewis and Clark Interpretive Center on April 20.

There being no further business, Paul moved to adjourn and Rachel seconded and the meeting adjourned.

Next meeting will be Monday April 17 at 3:30.

Respectfully Submitted,

Donna Sommer