

WAEDA Board Meeting Minutes
May 7, 2018
WAEDA Office Building – 611 Main Ave

Directors in Attendance: Paul Sannes, Tony Thorson, Donna Sommer

Others in Attendance: Tana Larsen, Darrell Hight, Rhonda Johnson, Darryl Metzger, Alyssa Meier

The meeting was called to order by Vice President Paul.

The minutes from the last meeting were not available and approval was tabled to next month.

Financial Statement was reviewed. Donna indicated that we should probably plan to apply for director funds again in the near future. Tony moved to approve financial statement, Donna seconded. Motion carried.

Memorial Hall – Darrell Hight was present representing the American Legion. They are looking to update the sound system in the Memorial Hall. The Legion will pay a portion and they are requesting that the City and WAEDA pay a portion also. After discussion, we told Darrell that we are in favor of supporting the request, but since we are funded by the City Sales and Use funds, it wouldn't be appropriate that we contribute toward this and the city also pay a share. They will be discussing with the city at their next meeting on May 14 and we told him we are in support of their project, although couldn't be a funding source for it.

Missouri Secrets Tackle – request has been made from the business for WEADA to become a sponsor, which would involve a fee and in exchange there would be logo placement and postings on social media and website. It was discussed that since this is a corporate business, it was not our place to sponsor it as it is not a community project.

Red River Valley Water Supply Project – Tana has been meeting with the parties involved in the water supply project to take water from the Missouri River to the Red River Valley. The project would entail a water treatment plant and it is possible the plant could be located in our area, which would then mean some jobs added to the local economy. There will be a meeting on May 8, which Tana will attend, along with other community leaders.

Riverboat Days – Tana is looking at a combined float again with the Civic Club. Tony moved that we allocate up to \$200 toward the float. Civic Club has already provided \$200 toward their share. Donna seconded. Motion carried.

Community Sign – Indigo has agreed to remake the sign so it is the appropriate size to meet DOT requirements and include our original design expectations. Tana will contact them for more information as far as cost.

Daycare – Tana will schedule a meeting with local daycare providers in June to discuss concerns and possible solutions for the daycare shortage in the community. There is a provider interested in expanding and a possible location for a center available. She wants to meet with all providers to see if there would be interest in working together. She will also check with other communities to see what they are doing.

WAEDA golf scramble – scheduled for Thursday, June 7 to kick off Riverboat Days. Tana needs help with recruiting sponsors and golfers.

Marketing Materials – Community maps should be arriving next week and distributed to local businesses to have available.

Workforce Development Campaign – new website is being developed www.washburnlifend.com. Currently going through draft review with estimated completion of June 4. Additional community photos are being reviewed from Alyssa Meier. She will charge \$5 per photo with full release. There will also be some video interviews done with local residents and a drone taking videos of the area. Links will be established for all Washburn articles and news.

Community Garden – the Park Board will be reviewing the request on Wednesday.

Dog Park – request has been approved. On the 16th, Blue Flint Ethanol employees will volunteer to build this. Location will be South of the old Elevator.

There being no further business, the meeting adjourned.

Next meeting will be Monday June 11 at 5:00 pm at 611 Main Avenue.

Respectfully Submitted,

Donna Sommer