

WAEDA Board Meeting Minutes
August 21, 2018
WAEDA Office Building – 611 Main Ave

Directors in Attendance: Newly Voigt, Paul Sannes, Tony Thorson, Donna Sommer

Others in Attendance: Tana Larsen, Alyssa Meier

The meeting was called to order by President Newly.

The minutes from the last meeting were reviewed. There were some name misspellings that need to be corrected. Tony moved to approve the minutes with the name spelling corrections, Paul seconded. Motion carried.

Financial Statement was reviewed. Tony moved to approve financial statement, Paul seconded. Motion carried.

Memorial Hall – Tana presented a letter she had sent to the American Legion commander on August 7, in response to the letter they had sent us about the Memorial Hall funding request.

Golf Tourney – Tana reported that she had mailed out postcards of appreciation to 79 people involved with the tournament. We still owe NDSU for the BBQ Bootcamp. They are undergoing some changes and discontinuing the program, so haven't sent out invoices. Tana will touch base with them so we do not have a long standing payable.

Community Sign – Tana reported that Wayne Munson, our contact, was no longer with the company. City Attorney Lindell has been asked to review the matter and send a letter to Indigo. Tana will touch base with him on this and Tony offered to assist her.

Partners in Marketing Grant – Reviewed uses of the \$16,000 grant we received for 2015-2017 Department of Commerce Grant. Tana will be working on putting in an application for the next biennium. She is looking at applying for \$25,892. This would be for social media further placement and training; Shop, Visit and Call Washburn Home Campaign; and continued workforce development.

Recent Award Nominations – Discussed that some community projects have been nominated for awards along with Tana being nominated. These would include 2018 Main Street Awards: the school program *Engaging our Future Leaders* being nominated for the Future Leaders Empowerment Award and *Community is Where Washburn Begins* being nominated for the Main Street Excellence Awards for populations between 500-1499. The EDND has nominated the following for Governor's Choice Economic Development Awards: Tana for Economic Developer of the Year and *Washburn Workforce Development & Community Development* for Community Developer Award. The latter two will have winners announced at the ENDN Fall Conference Oct 29-31 in Minot. If Tana finds out results ahead of time, she will let the board no so we can have a presence at the awarding.

Ag Week – Tana has submitted our community for consideration for a feature Ag Week will be running regarding younger people returning or moving to smaller communities to renew the their towns. Interviews will be scheduled later in August.

Sales and Use Tax Committee Requests – we have put in for annual funding for the director position in the amount of \$50,000 and for \$5,000 from the Lodging Tax for the community match for the PIM grant. The meeting has been scheduled for August 23 at 5:00. It was decided that Newly and Donna will attend to represent the board, presenting the request and answering any questions the committee might have.

Future Youth Leadership Program – Tana has met with the new high school principal and they have discussed the 2018-29 program. He was very interested in partnering, especially since there is a new requirement for schools called ND Standard Choice Ready, which requires volunteerism. They also discussed a local business job fair for students.

Store Front Improvement Grant – BHG-Leader News submitted a request for \$2,000 which would be half of their project cost of \$4,062.24. They will be installing new windows. Paul moved to approve the request. Tony seconded. Motion carried.

Community Development – Tana discussed some grants that are available that we might want to consider for the future, such as for artwork or micro-grants for community enhancements. She also announced that the new website www.washburnlife.com was now live.

Daycare Expansion – Tana has met with several area providers and the McLean County Childcare License Rep about expansion of a group center.

Board Picture – Tana discussed taking a board group picture.

There being no further business, the meeting adjourned.

Next meeting will be Monday September 10 at 5:00 pm at 611 Main Avenue.

Respectfully Submitted,

Donna Sommer