

WAEDA Board Meeting

Farmers Union Insurance Bldg.
September 19, 2011 at 5:30pm

The September Meeting of the WAEDA Board of Directors meeting was held at Farmer's Union Insurance Building at 5:30 pm, September 19th, 2011.

The meeting was called to order by Pres. Newly Voigt.

In attendance, Newly Voigt, Luke Retterath, Donna Summer, Mike Nelson, Jane Christianson, Miles Gradin

Secretary's report was approved, MSC Jane/Miles

The financial report was presented and approved MSC Miles/Luke

Old Business

- Karen checked on grant funding from ND Dept. of Commerce for Feasibility Study and there was no funding available through that agency.
- Jane suggested calling Wilton to get numbers on response from their TV commercial – Karen
- Mike suggested asking the City Commission to share in the cost of the commercial, but that WAEDA would go ahead in any case.
- The Board discussed the need to complete application(s) for one cent sales tax fund for operations and the housing study, and the amount to ask for. It was decided to ask for ~\$60,000. MSC Donna/Luke

New Business

- Brent Fjeldheim, Business Consultant at the SBDC office in Underwood, introduced himself to the Board and explained the SBDC program.
- There was discussion later in the meeting about possibly being asked to help support his salary in the future, as WAEDA wrote a letter of support for the grant proposal to open the office.
- Kim Thomas, KYFR presented a proposal to develop a 30 second commercial for Washburn.
- There was discussion about what package to approve and it was decided to go with Option 3, with some changes in the months that the commercial would run. MSC Mike/Luke
- Two housing incentives were approved, and a third was discussed and tabled. MSC Jane/Miles
- Sharing the cost of a Lake Sakakawea ad with the City was approved. MSC Luke/Mike
- The Housing Incentive guidelines were discussed and it was suggested that Karen email the Board members for input on re-writing the guidelines.
- Karen suggested that WAEDA adapt the text of the Carrington Lodging Tax Ordinance and propose adopting a similar ordinance to the City Commission. Karen will follow up.
- Dave Isaak contacted Newly regarding bringing a new motel to Washburn. Karen will follow up with Dave.

Meeting adjourned: MSC Jane/Newly