

WAEDA Board Meeting Minutes
July 11, 2017
Lewis and Clark Interpretive Center

Directors in Attendance: Paul Sannes, Rachel Retterath, Donna Sommer, Keith Jacobson

Others in Attendance: Tana Larsen, Alyssa Meier, Kevin Kirkey

The meeting was called to order by Paul Sannes.

The minutes from the last meeting were unavailable and will be reviewed at the next meeting. .

Financial Statement was reviewed. Rachel moved to approve, Keith seconded. Motion carried.

WAEDA golf scramble – Discussed dates. Decided on September 11. Rachel will assist Tana.

Housing Project – Dave Peyer is still working on putting something together.

Marketing – Tana has submitted an application for a grant from the Commerce Department. We have been approved for a total of \$16000. Of this, \$7,500 will be for Development of Marketing Elements. 241 Ink is working on formatting collateral with a deadline of 9/30/17. Their bid is \$4,000 and they require 50% down to proceed. Rachel moved to go ahead and pay the \$2,000 down payment. Donna seconded. Motion carried.

We were also approved for \$1,500 for website development for Economic Development and Tourism and \$7,000 for printing the marketing materials.

Community Impressions – NDSU Community Vitality Program - We have partnered with Burlington and on July 21 there will be an orientation for 6 Washburn community members, who will then visit Burlington on July 25. Feedback will be presented at a community meeting to be scheduled. It was suggested that the mayors be involved.

RJ Energy Solutions – a local business has applied for a REAP Grant through USDA and RJ Energy is providing consulting for building comfort and energy savings. Tana is assisting with this.

Washburn Financial Incentives – Tana has provided the board a list of incentives available to residents and businesses and asked the board for input.

New Housing Incentive – Tana presented two applications from new residents. Rachel moved for approval. Donna seconded. Motion carried. It was suggested that businesses be personally contacted to update the incentives and make sure everyone understands how it works. One suggestion was to also provide a WAEDA membership.

Store Front Improvement Grant – Board considered application from Goetz Funeral Home. Total cost would be \$7,516.71 for new sign and landscaping. Grant would be for 50%. Rachel moved for approval. Donna seconded. Motion carried.

Business/Community Signage Plan/Wayfinding Plan – signage has been designed and planned for 4 locations. Pricing is being obtained from Tom Neary, artist, and Indigo Signs. There is no DOT Grant money available. One option might be sales and use tax fund. Tana asked the board to think about what to have on the signs.

Community billboards were also discussed.

Meetings – Tana discussed upcoming meetings she is planning to attend.

Community Roundtable – next one scheduled for Wednesday, July 26th at 8:30.

CANDISC – Tana announced that we will be a host community. Event is scheduled for August 11 and 12th. Kevin said the Interpretive Center will offer free admission.

There being no further business, Paul moved to adjourn and Rachel seconded and the meeting adjourned.

Next meeting will be Monday August 21 at 3:30 at 611 Main Avenue.

Respectfully Submitted,

Donna Sommer