

WAEDA Board Meeting Minutes

December 19, 2017

Farmers Union Building

Directors in Attendance: Newly Voigt, Paul Sannes, Donna Sommer, Rachel Retterath, Keith Jacobson.

The meeting was called to order by Newly Voigt.

The minutes from the November meeting were reviewed and approved. Newly moved to approve and Rachel seconded. Motion carried.

Financial Statements from November/December were discussed. Paul moved to approve both months of financials and Rachel seconded. Motion carried.

An update was given on the community sign. Indigo will provide options to change the sign with DOT's blessing.

USDA livable community program was discussed. We want to make sure we are not duplicating what we have already done with marketing hometown.

Small Business Saturday was discussed. It was HUGE success with over 400 people in attendance. We look forward to bigger event next year.

NEW BUSINESS

The vision of WAEDA for 2018 was discussed. Discussion was held on expanding the renaissance zone program, the annual meeting, a marketing theme and rolling out different training programs to be facilitated by WAEDA.

Tana will visit with Pat Froelich about holding the Annual meeting at RDO. Their employees will be looking for volunteer projects to help with.

Newly will inspect Enerbase project for reimbursement through storefront project.

Tana has and will be continuing to hold meetings with the senior class at the high school.

Tana is meeting with Armor to complete the changes in marketing material.

Main Street ND Summit was tabled to January meeting.

Meeting Adjourned.

Next Meeting January 8, 2018 at 5:00 PM