

**WAEDA Board Meeting Minutes**  
**September 10, 2018**  
**WAEDA Office Building – 611 Main Ave**

**Directors in Attendance:** Paul Sannes, Tony Thorson, Donna Sommer

**Others in Attendance:** Tana Larsen, Rhonda Johnson, Alyssa Meier

The meeting was called to order by Vice President Paul.

**The minutes from the last two meetings** had been distributed, but weren't printed for this meeting. Approval postponed to the next meeting in October.

**Financial Statement was reviewed.** Tony moved to approve financial statement, Donna seconded. Motion carried.

**Sales and Use Tax Committee Request** – discussed resubmission of request for director funding. It was discussed that we should try to get proof of local support from business and community leaders and community organizations impacted by economic development. Donna will get Tana some historical statistics of what has been done. Tana will put together a handout for the presentation to show what we have done and some plans for the future. It was also discussed that Tana should offer to the city commission a monthly or quarterly update. Tana will work on resubmitting the request and will let the board know when the meeting is. Due to open meeting laws, we may need to call a special meeting concurrent with the sales and use tax meeting if we would have a quorum of our directors attending to support the request.

**Community Sign** –Tana reported that Brett Waldera is now the director of sales managing the Bismarck Indigo store. She will contact him to discuss. She has talked to City Attorney David Lindell and there are some grey areas in that the city did issue the permit and Indigo moved forward based on that. Tana will let us know what comes from the meeting with Waldera.

**Partners in Marketing Grant** –Tana is working on putting in an application for the next 2017-2019 biennium. She is looking at applying for \$25,892. This would be for social media further placement and training; Shop, Visit and Call Washburn Home Campaign; and continued workforce development.

**Ag Week** – Tana has submitted our community for consideration for a feature Ag Week will be running regarding younger people returning or moving to smaller communities to renew the their towns. Some local farm families have been identified. Interviews will be scheduled on September 19.

**Daycare Expansion** – Tana has met with several area providers and the McLean County Childcare License Rep about expansion of a group center. The individuals need to make some decisions on how to go forward.

**Lodging Fund** – We have received the \$4,000 requested from the lodging tax fund. Tana will move forward ordering the items.

**Main Street Visit** – The Governor's Task Force Team will be visiting in October. Tana will report more as it approaches.

**Marketing** – It was suggested that Tana write a guest column periodically in the paper to keep the public updated on what is happening with Economic Development.

**Upcoming Events** –

- Civic Club will be meeting tomorrow at noon at the Ice Burg.
- There will be an event called the Mighty Missouri Classic which is a bicycle race. It will start in the city park and follow Highway 1804 to Bismarck. This will be held on September 29 and could be an opportunity to bring new visitors to Washburn.

There being no further business, the meeting adjourned.

*Next meeting will be Monday October 8 at 5:00 pm at 611 Main Avenue.*

Respectfully Submitted,

*Donna Sommer*