

WAEDA Board Meeting Minutes
October 10, 2018
WAEDA Office Building - 611 Main Ave

Directors in Attendance: Newly Voigt, Paul Sannes, Donna Sommer

Others in Attendance: Tana Larsen

The meeting was called to order by President Newly.

The minutes from the August regular meeting, August special meeting and September meeting were reviewed. Paul moved to approve the minutes, Donna seconded. Motion carried.

Financial Statement was reviewed. Paul moved to approve financial statement, Donna seconded. Motion carried.

Sales and Use Tax Committee Request – Tana is still working on submitting request. She distributed more information to the board. She will let the board know when the meeting is. Due to open meeting laws, we may need to call a special meeting concurrent with the sales and use tax meeting if we would have a quorum of our directors attending to support the request.

Community Sign –Tana reported that she has met with Brad Feldman and talked to Brett Waldera, both with Indigo Signs. It may be possible to remove the sponsor panels and be in compliance. We would then try to recognize the sponsors another way, perhaps in the landscaping.

Ag Week – Ag Week was in the community and did interview some local farm families. Board agreed that this was a great tool to recognize the community.

Daycare Expansion – Tana is still working with several area providers and the McLean County Childcare License Rep about expansion of a group center. The individuals need to make some decisions on how to go forward. WAEDA has provided some grant funding to similar daycare situations in the past, so could possibly do again.

Mighty Missouri Classic Bicycle Race – This was held September 29 and there were about 35 bikers. They left vehicles in town and had to return and patronized area businesses, so the event was a success for the community.

Olafson Farms Pumpkin Pickin' – Tana reported there was a good turnout for this event which was held September 30. There were lots of community volunteers. About \$500 was collected from free will donations along with winter gear, all going to the Resource Center.

Website – Tana discussed that we have sent a photo release request to Laura Gardner for some of the photos we have used in our marketing campaign. Previous release was for print only, not social media.

Prospective New Business – Tana reported she is working with realtor to find current vacant buildings or lots in city that would work for a possible new business.

Main Street Visit – Tana distributed notes from the Governor’s Task Force Team that was here in September. There were about 35 people attending from the community. We should update our strategic plan.

EDND Fall Conference – This will be late October in Minot. Awards Ceremony is Oct 29 and Tana has been nominated for Economic Developer of the Year and is 1 of 3 finalists that will be recognized there.

Marketing Ag Request – BHG has asked if we would want to participate in an Ag and Energy tabloid they will be running. Half page ad is \$350. Donna moved to run the ad. Paul seconded. Motion carried.

There being no further business, the meeting adjourned.

Next meeting will be Monday November 12 at 5:00 pm at 611 Main Avenue.

Respectfully Submitted,

Donna Sommer