

WAEDA Board Meeting Minutes

February 9, 2015

Washburn City Hall

Directors in Attendance: Derek Laning, Mike Nelson, Rachel Retterath, Donna Sommer, Newly Voigt

Others: 8 WAEDA members in attendance

1. The meeting was called to order by Mike Nelson.
2. The **minutes** from the December regular meeting was reviewed and approved. MSC Rachel / Newly
3. **Financial Statement**- The financials were reviewed and accepted. MSC Newly / Donna
4. **Hotel** - Currently holding 1-on-1s with potential investors and will soon begin offering investment opportunities to more people (other than local). Rachel is going to help put together an ad for the Washburn Hotel Group LLC. John Renner also brought up a future meeting that is going to be held with the city to form a special assessment district to pave the frontage road and extend the utilities.
5. **Housing Incentives** – Four housing incentives were approved (1 contingent on application being submitted).
6. **Missouri Secrets Tackle Advertisement** – We received a letter offering advertisement on their web page and youtube videos. A question was brought up because we recall purchasing the lifetime advertising deal last year. Mike will follow up.
7. **Misc**
 - a. Positions on the board will be voted on next meeting.
 - b. Donna received a suggestion with the membership renewals to advertise businesses on either side of Main Street. We reviewed past efforts and the costs involved (\$30K for an electronic sign). We will review what has been looked at in the past and consider the suggestion.

- c. A request for donation to the after-prom part was received. WAEDA will not donate. More detailed reasoning can be found in previous minutes, but we felt we should not be using tax payer money to donate to another cause.
- d. EDND membership – the board will renew their membership.

There being no further business, the meeting was adjourned. MSC Rachel / Newly

Next meeting will be on March 16, 2015 at 3:30 pm at the city hall.